



Communiqué
Pour diffusion immédiate

Benoit Girardin, President of LBB Strategies, is appointed as sports law expert and analyst for Radio-Canada/CBC for the 2020 Tokyo Olympic and Paralympic Games

Montréal, July 22, 2021 – LBB Strategies is proud to announce that, Benoit Girardin, LBB's President, is appointed as expert analyst in sports law for Radio-Canada/CBC for the 2020 Tokyo Olympic and Paralympic Games. Benoit Girardin, lawyer specialized in sports law in Olympic, Paralympic, federated, and professional sports, as well as professor of sport law at McGill, Ottawa and Montreal universities will be sharing stories and commenting legal news during SRC/CBC Games broadcast.

Legal counsel at more than 8 major Games, Benoit has represented athletes and sports organizations before Canadian courts, international federations' tribunals, and the international Court of Arbitration for Sport (CAS).

« After having been part of Team Canada mission teams at many major Games, it's an honour and privilege to share my experience and expertise in sports law especially for the Tokyo Games which will generate new legal issues and situations because of the pandemic situation, » said [Benoit Girardin](#), president of LBB Strategies.

ABOUT LBB STRATEGIES

LBB Strategies is a legal and consultancy firm that cumulates more than 20 years of experience in strategic planning, organizational performance, sports infrastructures, major sporting events and sports law for many municipalities, universities and colleges, private corporations, professional sports teams, Olympic, Paralympic, and multisport organisations as well as provincial, national, and international sports federations. LBB's offices are based in Montreal, Ottawa, and Annecy (France) to better serve its Canadian and international clients. www.lbbstrategies.com

Pour information : Vincent Lauzon, vincent@lbbstrategies.com, (438) 393-435